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HILUXURY

HAWAII'S OWN LUXURY
LIFESTYLE MAGAZINE

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HALEIWA HI 96712-9653
59-338 WILIMAU RD
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HILuxury Magazine
500 Ala Moana Blvd, Suite# 7-500
Honolulu, HI 96813

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INDULGE ■ REFRESH



Natural Synergy

Jurlique founder Dr. Jurgen Klein is back with JK7®—his new line of ultra-effective skin care.

by MARGIE JACINTO

PERCHED ATOP THE CLIFFS OF PUPUKEA ON THE NORTH SHORE OVERLOOKING SHARK'S COVE, 5.2 ACRES OF HOLISTIC WELLNESS AWAIT.

The impeccably landscaped grounds of the Sullivan Estate (www.sullivanestate.com) not only houses a six-bedroom, coastal-style manse, but is also home to The JK7®—OlaLoa spa facility and most recently—the state-of-the-art lab that produces JK7® Skin Care right here in Hawai'i.

Creator Dr. Jurgen Klein—both a biochemist and also a naturopath—has been in the skin care industry for decades, helping develop natural skin care products for Wala/Dr. Hauschka and more notably, founding the brand Jurlique in

1985, when “natural” and “organic” were far from the minds of even the savviest skin care consumer. Klein sold the company in 2002, but the call to search for lightning in a bottle—at least when it comes to skin care—never waned.

Fast-forward a decade later and Klein is ready to officially unveil what he's been preoccupied with these past few years: perfecting what Klein deems the “most unique, professional and high performing skin care in the world”—his JK7® Luxurious Natural Skin Care.

If anyone can back up such a claim, it's Klein. He's not some former model who decided to take a stab at skin care creation. He says, “I have been a pioneer in the natural skin care industry since 1975.



CLOCKWISE FROM LEFT: A sampling of the JK7® all-natural, made-in-Hawai'i skin care line; Sullivan Estate & Spa Retreat considers itself “the first holistic anti-stress center on earth”; Dr. Jurgen Klein splits his time between Hawai'i, Switzerland and Austria.



The JK7® lab is located within Sullivan Estate and houses a wide variety of natural ingredients, extracts, essential oils and state-of-the-art equipment.

When I founded Jurlique, people began to call me ‘The Guru’ of truly natural skin care products. My mastery in spagyrics [the production of herbal medicines using alchemical procedures] as well as in synergizing product performance, natural preservatives, viscosity, scent and purity has made my formulas what they are today... [It’s] not only what I do, but also how I do it—how to use and process ingredients and their concentration for a synergizing effect, so that the end-result is more than the sum of the single parts.”

In short, Klein has the capability to execute his vision for giving the rest of us less wrinkles and tighter skin with a dewy finish sans the use of chemicals and other ingredients that may not be so good for you in the long run.

The JK7® line is broken down into seven categories: cleansers, face masks, moisturizing mists-fresheners, day and night care, anti-aging and longevity care, eye and lip care, and lastly, body care. I was given the chance to try one of Klein’s personal favorites—the 24H Cream—at home. Admittedly, I did notice a difference in just a few days. And recently because of it, makeup-free days aren’t as daunting as they once were. My skin looked “glowy” on its own and hydrated without looking like I just put on moisturizer. I’ve stopped using it regularly though (only when my skin needs a boost) and have since stored the wonder cream in the fridge in an attempt to lengthen its three-month shelf life for miracles-in-bottles aren’t cheap. A 1.5 fl. oz. of the 24H Cream will run you \$1,260.

However, those currently hooked on JK7® are too preoccupied with its results to bat an eyelash at its price tag. JK7® is exclusively available through www.jk7skincare.com. ■